

# “MICHELIN Approved Website” commitments

The “MICHELIN Approved Website” label guarantees that an e-commerce site meets the highest quality criteria defined by Michelin, as it relates to products, services, and marketing of tyres. This Label is awarded by Michelin at the end of an audit performed by the independent company TÜV Rheinland.

**Effective year of the Label: 2017**



**A MICHELIN Approved Website assures that you will receive quality service in every step of your tyre purchasing process:**

• **Research:**

The website offers a wide variety of quality products and services. Information is detailed, clearly presented and readily available regarding all products and services.

• **Product selection:**

The website brings you tips and tools to identify products that are adapted to your needs and guide you through your purchase process.

• **Purchasing:**

The website is recognised as an online sales professional of tyres. Inventory is regularly updated, delivery occurs as soon as possible and your transactions are secure.

• **Installation of your tyres:**

The website uses a network of specialists who will mount and balance your tyres with expertise and professional equipment.

• **After-sales service:**

The website brings you the necessary advice, services and support to ensure your satisfaction after your purchase.



[www.michelin.co.uk/contact](http://www.michelin.co.uk/contact)

